

AN EXCEPTIONALLY EAGER, RESPONSIBLE AND COMMITTED TEAM PLAYER, SEEKING A CAREER IN **WEB DESIGN** AND **FRONT END DEVELOPMENT**

Hard working, motivated and **thorough**, with the ability to work to tight deadlines. Qualified, with over six years combined experience in web design, development, content management, marketing and graphic design.

Excellent communication skills and a meticulous eye for detail. Hilariously funny and witty, with a passion for minimalistic, user-focused flat design.

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Experience

Designer/Web Publishing Specialist - [Distrelec](#)

July 2017 - **Current**

My primary responsibility at Distrelec is to support the campaign management team by producing a range of online and offline marketing material, including: online product promotions, landing pages, microsites, banners and manuals.

As part of the company's new Enterprise Hub, I was pivotal in establishing their new marketing department. This included being part of the discussions regarding their collaborative processes, workflow tools, resource requirements, and founding their design asset library.

Going-forward I will be an important part of building the company's new online style and brand guidelines.

Digital Designer - [Venn Digital](#)

June 2016 - June 2017

Working at a busy digital agency, my role encompassed both web design and frontend development. I'd create wireframes, concepts, emails, banners, and code.

The clients are varied; from food, drink, and hospitality, to recruitment agencies, apps, and ecommerce.

Collaboration and strong communication is important, as I work closely within a team of Designers, Backend Developers, Project and Account Managers.

Faculty Web Officer - [Manchester Metropolitan University](#)

July 2015 - April 2016

I worked within an award-winning team providing expertise in online marketing and communications across campus.

As Science and Engineering Faculty Web Officer, I was the primary digital marketing expert for the faculty, responsible for the management and enhancement of a broad portfolio of websites, whilst implementing digital marketing campaigns and techniques to enhance the faculty's recognition and visibility in key markets.

I collaborated with teaching, research and technical staff to ensure that their outputs are presented effectively to key audiences.

Qualifications

BSc (Hons) Web Design - [Southampton Solent University](#)

September 2010 - June 2013 / **High 2:1**

This course maintained a strong practical focus. We were taught web design and development through projects, collaborating with other students and local industries with focus on databases, UX/UI design, interactive multimedia and e-commerce services.

We studied web design concepts, visual trends, graphical communication, design aesthetics, media on the web, accessibility, usability and user experience.

We were taught programming languages, such as HTML, JavaScript, SQL and PHP, as well as the creative skills necessary to design for a range of devices, including desktop browsers, smart phones and tablets.

Modules included:

- Web design
- Web development
- Modern design trends
- Emerging web technologies
- Animation for the web
- Digital content creation
- E-commerce services
- Databases
- UX/UI - Human Computer Interaction

Visual Basic .Net Level 2 - [The Manchester College](#)

September 2005 - March 2006

This course taught the basic principles of computer programming and software development using Visual Basic .NET. It included an introduction to object-oriented technology, database management and software testing.

Website Manager - R.O.EYE Ltd

January 2014 - June 2015

I built innovative company and client websites; from planning, design and development, to testing, delivery and support. I was solely responsible for the company's portfolio of websites, including their development, content management, and maintenance, as well as creating email marketing campaigns and producing detailed analytical reports.

Web & Graphic Designer - Gladiator Computers Ltd

September 2013 - October 2013 / Fixed-term contract

Fixed term 2 month contract to create an ambitious new website, which allowed customers to build a PC tailored to their needs. Having no previous website to take inspiration from, I planned, designed, and developed the entire website and brand from scratch.

This role involved working closely with a back end developer to ensure that the website could be maintained after my contract expired.

HNC Digital Media - The Manchester College

September 2002 - June 2003 / Distinction

This course provided the knowledge and skills required for a career in the creative media industry. It covered such subjects as artwork preparation, graphic design, digital retouching and animation.

BTEC Art & Design - The Oldham College

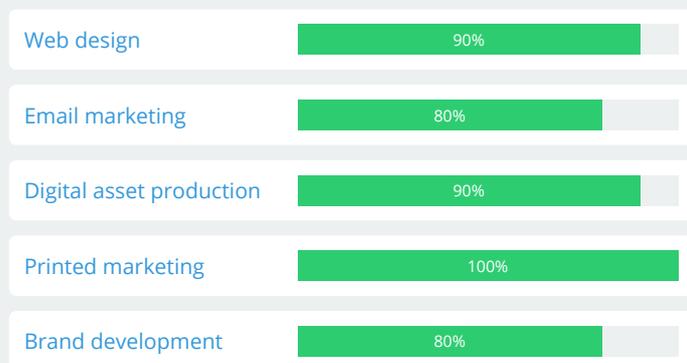
September 2001 - May 2002

This course covered graphics, illustration, textiles, fashion, ceramics, 3D design, photography, fine art, visual studies and contextual studies.

For more information visit aaronflynn.co.uk

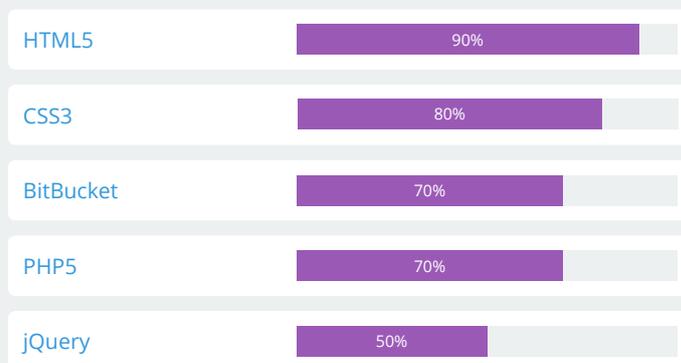
Design Skills

Flat, user-focused meticulous design



Development Skills

Handwritten, beautifully formatted clean code



Software Skills

I'm trained to use a wide range of software, CMS and front-end frameworks

WordPress



Adobe Suite



Bootstrap



Foundation



Battlefield



Hybris



TERMINALFOUR

